



— RED DEER — REGIONAL AIRSHOW

Summer 2026

**FOOD & EXHIBITOR
VENDOR**

Overview

THREE DAY EVENT

Friday (July 24), Saturday (July 25), & Sunday (July 26), 2026
Red Deer Regional Airport, 3824-21ASt, Springbrook, AB T4S 2E7

GENERAL INFORMATION

Get connected with a thrilling event that is ready for takeoff! Be involved with the Red Deer Regional Airshow as we showcase the diversity of Alberta's economic development opportunities while fostering a love of aviation and aerospace. Join us in building an aviation ecosystem that promotes Science, Technology, Engineering & Math and supports urgent emerging aviation industry needs, on a national stage while honoring our heroes of our Canadian Military & Civil Aviation Communities.

We are expecting tremendous success with over 10 thousand attendees, per day. The central Alberta region is excited to host this international event. We look forward to showcasing the aviation community and career options within this industry.

We are delighted to invite you to participate in the Red Deer Regional Airshow as an exhibitor. Please see the exhibitor information below:

EXHIBITOR SPACE

We want to create a successful event for the community and the exhibitors.

Food Vendor	(20 Spots available)	\$700
Exhibitor	(50 Spots available)	\$600

- All appropriate permits are required. NO power, tables, waters, tents, or chairs are provided.
- We have developed a preliminary lay-out for the exhibition area at the Red Deer Regional Airport, where there will be ample room to accommodate many types of displays. There is no power available and we are open to working with you on a setup that will best meet your needs.
 - Event will include (aircrafts, large displays, market, cars and food trucks)
 - Exhibitors are responsible for activity supplies, display and signage.
 - You will receive: Admission Packages for both days - 2 tickets/per day, and a Social Media Mention

We highly recommend that your exhibit space be interactive to captivate the attention of the guests. Please let us know what activity you will have in your space and how much space you require on the registration form when you checkout at the registration platform (**Click on Food/Exhibitor Vendor Registration**).

REGISTRATION

Submit your registration and the appropriate permits. The registration form is when you click on Proceed to Checkout.

EXHIBITOR IDENTIFICATION

Each exhibitor will receive identification passes that must be worn during the event.

SETUP AND TEARDOWN

Move in + Drop off Supplies	Friday, July 24, 2026	10:00am-12:00pm
Tear down	Sunday, July 26, 2026	5:00 pm - 8:00 pm

Tear down to take place no earlier than the end of the show, Sunday and all products need to be removed by 8:00pm Sunday July 26th.

EXHIBITOR RULES AND REGULATIONS

- Exhibitors must provide liability Insurance in the amount of \$1,000,000, naming Red Deer Regional Airshow additionally insured.
- You can offer prizes through a draw box from your space.
- No exhibitor shall consume or have in their possession any alcohol or controlled substance
- All spaces must be manned during the event.
- Balloons and inflatable objects are NOT allowed as give away items.
- Promotional materials may only be distributed from designated space only
- Food and beverages may only be sold at your designated space
- No pets allowed.

CANCELLATION OF EXHIBITOR SPACE

Inclement weather will not be accepted as a reason for cancellation. The Red Deer Regional Airport will go on regardless of weather. If for some reason you have to cancel your space, please let us know no later than **July 1, 2026**.

For more information or if you have any questions, please contact at:

Email: airshow@flyreddeer.com

Phone: Vaibhav Sharma (204) 952-7224 or Monika Sharma (825) 963-2016