



— RED DEER —
REGIONAL AIRSHOW

Summer 2026

SPONSORSHIP PROPOSAL



THE RED DEER REGIONAL AIRSHOW IS READY FOR TAKE OFF!

Get connected with a thrilling event that is ready for takeoff! Be involved with the Red Deer Regional Airshow as we showcase the diversity of Alberta's economic development opportunities while fostering a love of aviation and aerospace. Join us in building an aviation ecosystem that promotes Science, Technology, Engineering & Math and supports urgent emerging aviation industry needs, on a national stage while honouring our heroes of our Canadian Military & Civil Aviation Communities.

TITLE LEVEL SPONSOR \$75,000

- 12 Sponsor Vehicle Passes (4 people per carload)
- VIP Parking
- Announcer Mentions
- Spectator Audience Report
- Souvenir Program Ad - Full Back Page
- Website Listing & Logo - Link To Sponsor Page
- Name & Logo on Sponsorship Signage
- Logo on Event Signage
- Banner Placement During Event
- Vendor Booth Space at the Event
- Up to 8 Social Media Mentions
- Media Event Passes (Friday) - 4
- Sponsorship Reception (Saturday) - 4
- Volunteer Appreciation Event (Sunday) - 4
- Private Chalet (no catering) - 75 People
- Speaking Opportunities:
 - Opening Ceremony Saturday & Sunday
 - Sponsor Reception
 - Volunteer Appreciation

PLATINUM LEVEL SPONSOR \$50,000

- 8 Sponsor Vehicle Passes (4 people per carload)
- VIP Parking
- Announcer Mentions
- Spectator Audience Report
- Souvenir Program Ad - Full Page
- Website Listing & Logo - Link To Sponsor Page
- Name & Logo on Sponsorship Signage
- Logo on Event Signage
- Banner Placement During Event
- Vendor Booth Space at the Event
- Up to 4 Social Media Mentions
- Media Event Passes (Friday) - 4
- Sponsorship Reception (Saturday) - 4
- Volunteer Appreciation Event (Sunday) - 4
- Private Chalet (no catering) - 50 People
- Speaking Opportunities:
 - Opening Ceremony Saturday OR Sunday
 - Sponsor Reception
 - Volunteer Appreciation



GOLD LEVEL SPONSOR \$25,000

- 6 Sponsor Vehicle Passes (4 people per carload)
- VIP Parking
- Announcer Mentions
- Souvenir Program Ad - Half Page
- Website Listing & Logo - Link To Sponsor Page
- Name & Logo on Sponsorship Signage
- Logo on Event Signage
- Banner Placement During Event
- Vendor Booth Space at the Event
- Up to 4 Social Media Mentions
- Sponsorship Reception (Saturday) - 2
- Volunteer Appreciation Event (Sunday) - 2
- Business Lounge (no catering) - 24

SILVER LEVEL SPONSOR \$15, 000

- 6 Sponsor Vehicle Passes (4 people per carload)
- VIP Parking
- Announcer Mentions
- Souvenir Program Ad - Quarter Page
- Website Listing & Logo - Link To Sponsor Page
- Name & Logo on Sponsorship Signage
- Banner Placement During Event
- Up to 2 Social Media Mentions
- Sponsorship Reception (Saturday) - 2
- Volunteer Appreciation Event (Sunday) - 2

BRONZE LEVEL SPONSOR \$10,000

- 4 Sponsor Vehicle Passes (4 people per carload)
- VIP Parking
- Announcer Mentions
- Website Listing - Link To Sponsor Page
- Listing on Sponsorship Signage
- Banner Placement During Event
- Up to 1 Social Media Mentions
- Sponsorship Reception (Saturday) - 2

STAR LEVEL SPONSOR \$5,000

- 2 Sponsor Vehicle Passes (4 people per carload)
- VIP Parking
- Announcer Mentions
- Website Listing - Link To Sponsor Page
- Listing on Sponsorship Signage
- Up to 1 Social Media Mentions
- Sponsorship Reception (Saturday) - 2



BASE LEVEL SPONSOR \$3,000

- 1 Sponsor Vehicle Pass (4 people per carload)
- VIP Parking
- Website Listing - Link To Sponsor Page
- Listing on Sponsorship Signage
- Up to 1 Social Media Mentions
- Sponsorship Reception (Saturday) - 1

ADDITIONAL OPPORTUNITIES

Additional opportunities available, including:

- Venue Naming - Hangar
- Venue Naming - Family Club
- Venue Naming - Autograph Centre
- Venue Naming - Beer Garden
- Presenting Sponsor - Volunteers
- Presenting Sponsor - STEAM/STEM Presentations & Displays
- & more!

CORPORATE SUITE \$15,000

- Business Lounge (catering if requested)
- Bar services (if requested)
- Per Tent capacity - 50 People
- VIP Parking
- Soft sittings and high top (upon request)
- Please note, additional cost may incur depends on the requirements

Didn't find a level that works for your business? Want to only be a vendor?

Connect with us!



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