



RED RIVER MÉTIS
BUSINESS EXCELLENCE

AWARDS *Gala* 2026



SPONSORSHIP OPPORTUNITIES

About the Red River Métis Business Excellence Awards Gala

The Red River Métis Business Excellence Awards Gala is more than an evening of celebration, it is a tribute to the determination, innovation, resilience, and entrepreneurial spirit of Red River Métis business owners across the Homeland.

Every business has a story. Behind every success is an entrepreneur who took a risk, overcame challenges, pursued a vision, and worked tirelessly to build something meaningful for their family, community, and future generations. These awards recognize those journeys.

The Red River Métis Business Excellence Awards were established to honour the remarkable achievements of Red River Métis entrepreneurs who are creating jobs, driving economic growth, strengthening communities, and inspiring others through their leadership and dedication. They celebrate not only business success, but also the values that have long defined the Red River Métis Nation - perseverance, self-reliance, community, and pride in our culture and heritage.

Each year, the Gala brings together entrepreneurs, business leaders, community members, and supporters from across the Homeland to recognize the individuals and businesses that are making a lasting impact. It is an opportunity to shine a spotlight on their accomplishments, share their stories, and acknowledge the important role they play in strengthening the Red River Métis economy.

For many recipients, the recognition extends far beyond receiving an award. It serves as a reminder that their hard work, sacrifices, and contributions matter. It inspires future entrepreneurs to pursue their own dreams and demonstrates what is possible when passion, determination, and opportunity come together.

The Red River Métis Business Excellence Awards Gala is a celebration of excellence, but more importantly, it is a celebration of our people. It is a reflection of the strength, talent, resilience and entrepreneurial spirit that continues to thrive within our Nation and a reminder that when Red River Métis businesses succeed, our communities succeed alongside them.

Together, we celebrate those who dare to dream, those who persevere through challenges, and those who are helping build a stronger future for generations to come.

Sponsorship Benefits

Visibility

Gain direct exposure to Red River Métis business leaders, entrepreneurs, and community champions gathered for one of the year's premier signature events.

Networking

Connect with award nominees, guests, and community members to build meaningful relationships across diverse industries and sectors.

Brand Alignment

Associate your organization with excellence, innovation, and Indigenous entrepreneurship at a celebrated annual milestone event.

Community Impact

Demonstrate a genuine commitment to Red River Métis economic reconciliation and the success of Indigenous-owned businesses.

Why Sponsor

- Recognition alongside the most accomplished Red River Métis entrepreneurs of the year
- Reach a targeted audience of business owners, community leaders, and Indigenous professionals
- Receive prominent logo placement across event materials, digital channels, and on-site signage
- Host your team, clients, or partners at a reserved table in a prestigious gala setting
- Contribute to an event that celebrates culture, enterprise, and community pride

Sponsorship Packages

Benefits	Award \$15,000 <i>Premier - 5 avail.</i>	Networking \$6,500 <i>Guest Experience</i>	Wine \$6,000 ea <i>Red or White</i>	Community \$3,000 + GST <i>Partner Table</i>	Member Table \$2,100 + GST <i>RRMBA Member</i>
RECOGNITION					
Reserved table (dinner of 10)	Premium + preferred placement	✓	✓	✓	✓
Table naming recognition	✓	✓	✓	✓	✓
Verbal recognition from podium	✓	✓	✓	–	–
Exclusive category/role recognition	Award category sponsor	Networking Reception	Red or White Wine	Table Sponsor	Table + BA Member
BRANDING					
Logo in event program	✓	✓	✓	✓	✓
Logo on event digital loop	✓	✓	✓	✓	✓
Logo on event signage	✓	✓	✓	–	–
Logo near reception / area	✓	✓	One wine bottle at each table	–	–
Social media recognition	✓	✓	✓	–	–
Recognition in event communications	✓	✓	✓	–	–
OTHER					
Billboard during reception	✓	✓	–	–	–
Host clients / community members	✓	✓	✓	✓	✓

A la Carté options also available: Digital Loop Advertisement (\$500 + GST) · Event Program Advertising (\$500 + GST)

To learn more about the 2026 Red River Métis Business Excellence Awards sponsorship opportunities, please contact tanya.dery@mmf.mb.ca